

Message Text

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PAGE 01 STATE 164990
ORIGIN AGRE-00

INFO OCT-01 NEA-10 ISO-00 EB-07 COME-00 /018 R

DRAFTED BY:AGRIC-FAS ETSD:ECOLLINS
APPROVED BY:NEA/ARP:JWTWINAM
AGRIC/FAS/ETSD:NRKALLEMEYN
AGRIC/FAS/FMD:JDMINYARD
AGRIC/FAS/MSD:ERBEVIS
AGRIC/FAS/ETSD:WFDobbins
AGRIC/FAS/AA:JSDECOURCY

-----061998 150551Z /15

R 150143Z JUL 77
FM SECSTATE WASHDC
TO AMEMBASSY JIDDA

UNCLAS STATE 164990

FOR LARON JENSEN FROM EDWARD COLLINS

E.O. 11652: N/A

TAGS: SA EAGR

SUBJ: FAS MARKET DEVELOPMENT ACTIVITIES

I AM SENDING UNDER SEPARATE COVER THE AVAILABLE POINT OF SALE MATERIAL REQUESTED BY PETER GARNER,MANAGER,CARAVAN SHOPPING CENTER. IN ADDITION POINT OF SALE MATERIAL HAS BEEN REQUESTED FROM AGRICULTURAL COOPERATOR GROUPS FOR U.S. MEAT PRODUCTS, POULTRY PRODUCTS, PROCESSED FRUITS AND JUICES, COOKING OIL, RICE, DRIED BEANS, PEAS AND LENTILS, AND TEXTURED VEGETABLE PROTEIN PRODUCTS. MOST OF THIS MATERIAL SHOULD BE RECEIVED BY YOUR OFFICE IN ABOUT A MONTH. THE AGRICULTURAL ATTACHE IN LONDON HAS ALSO BEEN REQUESTED TO FORWARD TO YOU POINT OF SALE MATERIAL FOR U.S. FOOD AND AGRICULTURAL PRODUCTS.

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PLEASE KEEP US POSTED ON ANY NEW DEVELOPMENT RELATIVE TO THE SAUDI ARABIAN FOOD LABELING REQUIREMENTS. YOU WILL BE KEPT POSTED ON THE PLANNED POINT OF PURCHASE PROMOTION WITH MOHAMMED ARIF OF THE NEW JEDDAH SHOPPING CENTER AND A POSSIBLE SALES TEAM VISIT OT SAUDI ARABIA IN FY 78.

COLLINS APPRECIATED EXCELLENT EMBASSY SUPPORT DURING HIS

RECENT STOP.
VANCE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: MARKETS, SALES, INFORMATION CONTROL, CONSUMER GROUPS
Control Number: n/a
Copy: SINGLE
Sent Date: 15-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE164990
Document Source: CORE
Document Unique ID: 00
Drafter: FAS ETSD:ECOLLINS
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770252-0211
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770752/aaaabsyp.tel
Line Count: 64
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 9540c06a-c288-dd11-92da-001cc4696bcc
Office: ORIGIN AGRE
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 07-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1847282
Secure: OPEN
Status: NATIVE
Subject: FAS MARKET DEVELOPMENT ACTIVITIES I AM SENDING UNDER SEPARATE COVER THE AVAILABLE POINT OF SALE MATERIAL REQUESTED BY PETER GARNER,MANAGER,CARAVAN
TAGS: EAGR, SA
To: JIDDA
Type: TE
vdkgvkey: odbcr//SAS/SAS.dbo.SAS_Docs/9540c06a-c288-dd11-92da-001cc4696bcc
Review Markings:
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